



Biyani Group of Colleges
Commerce & Management Department
BICON -2014
Creativity & Innovation in Management of Business
Sub Themes

Sub Themes of Finance Area

Foreign risk Management
Behavioral Finance Development
Security Exchange & Portfolio Management
Strategic Financial Decision
Banking and Financial Institution
Economic Legalization
International Financial Management
Laws and Taxation

Sub Themes of HR Area

1. Human Resource Development
2. Human Resource Management
3. Strategic Human Resource Planning
4. Career Path Strategy
5. Information Technology in Managing HR
People Investment
6. Human Resource Administration

SubThemes of Marketing Area

- Direct Marketing
- Service Marketing
- International Marketing Development tools
- Integrated Marketing Communication
- New trends of Consumer behavior
- Market Research in Product and Brand Management

Others

- New Research Tools and Techniques in Business Management
- Recent developments in Information technology.
- Techniques of Management Information System in HR Audit.
- Production and Operation Management.



Day and name of the session: Oct_, S_,
Request for oral presentation: Yes / No

Title of your Paper

Author Name¹ and Author Name²

¹University of Z, COUNTRY

²Company Z, COUNTRY

ABSTRACT:

Your paper is expected to have a total length of four pages. This template is an example for the submission of a manuscript. The manuscript that you prepare will be used as it is received and it will be produced with ISBN and in physical form. State the essence and novelty of your work objectively in the abstract section with a limit of words not to exceed 300 words. -The abstract must be illuminating and explain the purpose, scope and conclusion of the performed research work. The font size of the text throughout the paper should be New Times Roman 10.5-point. The Publication Preparation Guidelines explain instructions for your manuscript layout and must be adhered to.

KEYWORDS: Provide maximum 4 keywords.

INTRODUCTION:

State here the background and review of literature within a limit of words not to exceed 800 words. Please use short, direct, and complete sentences. Framing of sentences should be complete and self-explanatory with a continuous flow.

Please send your paper in this format to the convener at convenerism@biyaniconference.com before **Sept 25 2014**. All the submitted paper will be peer-reviewed by specially appointed reviewing committee members and notice of acceptance or rejection will be sent by E-mail on **Sept 30, 2014**. Two best papers from each session theme will be selected for oral presentation (05 min presentation and 2min Q/A).

RESULT AND DISCUSSION:

Describe and state your result and discussion. You can use Figure and/or Table to support your result. Your paper is expected to have a total length of three full A4 pages. Longer papers with maximum two additional pages will be printed only if accompanied by a mandatory per page over-length charge of INR 500 per page.

The Figure legends & Table headings should be in 10 point Times New Roman Font. It should be in Bold, Center Aligned and Title Case. The figures & Tables should be Self-Made, Simple, Crystal clear, centered aligned, separately numbered & self-explained. Figure legend should be placed below the Figure and Table heading should be placed above the Table. Sources of data should be mentioned below the table/ figure and it should be ensured that the tables/ figures are referred to, from the main text.

Add your Figure image/table

Figure 1: Caption of the figure

EXPERIMENTAL:

Describe the experimental or field work done to conduct your research work.

CONCLUSION:

Briefly and precisely conclude your study words not to exceed 50 words.



REFERENCES:

The list of all references should be arranged in numerical order. The author (s) should mention the actual utilized references in the preparation of Research Paper only and should also mention it with numbering ([1] [2]) wherever it is used throughout the paper. The style of reference should be strictly follow in the below format.

7. "On line is the future" M. Manuelli, *Prog Orthod* (2012), vol. 13, pp. 201-207.

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